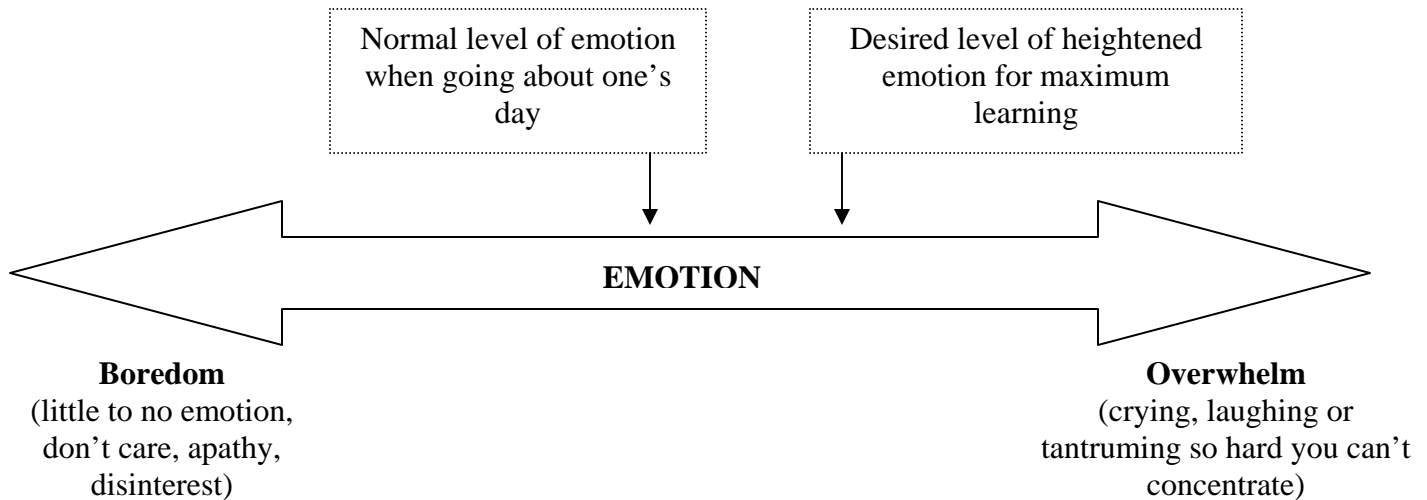


# Why is Meaningful Curriculum So Important?

Neurological research tells us that human beings learn\* best when our emotions are involved at a heightened level (but not too heightened, see diagram below). Our emotions are activated when we are invested in, or care about what we are doing; when it is meaningful to us.

\*take in information, remember it and recall it later



Activities which tend to produce less emotional investment for young children include memorizing facts through the use of flash cards, writing in workbooks or on worksheets, repetitive writing of letters and coloring in coloring pages. These activities are not “bad” for kids. But, if we are spending a great deal of young children’s time on passive pursuits like these, we are not maximizing their learning potential; not ideally preparing them for future academic success.

Human beings’ emotions tend to be heightened when we actively play, sing, dance, make music, pretend, explore, discover, experiment, invent, build and when we express ourselves creatively about the subjects that are important in our hearts and minds.

**Think about the times in your life when you learned the best; when you remembered the most. Wasn't this true for you?**

**Give your children the same gift...  
the opportunity for deep, lasting, life-long learning.**

